

The King's Awards For Enterprise



Everyone loves a winner...! And that is as true in business as in life generally. The King's Award for Enterprise is probably the most prestigious business award not only in the UK but across the world. To be able to fly the Award emblem with the King's crown outside one's premises and to have it on every document and piece of advertising material demonstrates to customers and suppliers that the business has achieved excellence which has been recognised by a high-powered panel of judges. However the award is also a powerful tool to demonstrate to employees they are working for a winning company-one that has been recognised at the highest level-and that also has a dramatic impact on recruitment. People want to work for and with a business recognised as being at the very top of their game. I am very proud that King's Award winners in Hertfordshire have made the county one of the most successful for the last 6 years and that is something I hope to see continue. We are "The County of Opportunity" but I believe we can add to that "And Enterprise". For Hertfordshire businesses of all sizes are truly enterprising.

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I am often told that "my business is too small" or "too large" to enter the only self-nominated royal award. However I have presented to a business with two employees as well as a business with almost 3,000. So the size of the business is irrelevant and in fact about 90% of the awards are won by SME's. When one considers that there are almost 6 million registered business in the UK only about 250 King's Awards for Enterprise awarded each year-and Hertfordshire businesses this year won 9-it emphasises the huge value and prestige of the winners. Together with my Business Panel of Deputy Lieutenants I am keen to encourage more great Hertfordshire businesses to enter to ensure that we remain the most successful county.

For more information and details of how to enter or to speak to previous winners please contact:

Lieutenancy.Office@hertfordshire.gov.uk
or websites:

lord-lieutenant-herts.org.uk/honours-and-awards/kings-award-for-enterprise/
www.gov.uk/kings-awards-for-enterprise



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